

Frequency

The new Newsleaks will be published four times per year on the following schedule. Newsleaks will also be published electronically and available on the Section website to members and non-members.

April 15
 June 15
 August 15
 December 20

The membership directory will be published in October.

Rates

The following rates are the total cost per year for the four issues of Newsleaks beginning with the April issue and ending with the December Issue, plus the membership directory. Purchase orders, credit cards, and checks are acceptable means of payment.

Process (4 color) Ads
 Inside frnt/back covers \$2,500.00
 Outside back cover \$3,000.00

Right of first refusal for these ads will be given to current advertisers at similar location in membership directory.

Black and White Ads
 Business Card \$250.00
 1/4 Page \$400.00
 1/2 Page \$700.00
 Full Page \$1,200.00

Ads will be run for a full calendar year in Newsleaks and in the membership directory. There will be a \$100.00 fee per issue for changing the ad content. Additional fees apply for partial year advertising.

Ad Sizes

Ad sizes are listed below.

Business card size
 4 1/4" wide by 2 1/4" tall

1/4 page
 3 3/4" wide by 5" tall

1/2 page vertical
 3 3/4" wide by 10" tall

1/2 page horizontal
 7 1/4" wide by 5" tall

Full page
 7 1/4" wide by 10" tall

Articles

Advertisers are encouraged to submit articles that would be of interest to the membership. The editor reserves the right to publish any submissions. Photos should be high resolution jpg format and sent electronically or on CD.

Articles are encouraged to be sent electronically to Patricia Spence, Editor, via the internet to: pspence@hntb.com. Fax copies of articles can be sent to: Patricia Spence, HNTB Corporation, 111 Monument Circle, Suite 1200, Indianapolis, Indiana 46204-5178 Fax: 317-917-5211, Phone: 317-636-4682

Payment

Payment and advertisement artwork are to be sent to: Dawn Keyler, Indiana Section AWWA, c/o HNTB Corporation, 111 Monument Circle, Suite 1200, Indianapolis, Indiana 46204-5178; Phone: 317-636-4682; Fax: 317-917-5211; Email: dkeyler@hntb.com

Insertion Order

I would like to place an advertisement in the new Newsleaks and the membership directory. The new Newsleaks will be published 4 times a year and electronically. The membership directory will be published in October. Both publications will be mailed bulk non-profit to over 1,500 members of the Indiana Section American Water Works Association.

Please reserve the following size ad for four issues plus the directory: (cost is annual for 4 issues plus directory)

Black and White Ads

- business card size - \$250.00
- 1/4 page - \$400.00
- 1/2 page - \$700.00
- full page - \$1,200.00

Process Color Ads

- Inside Cover - \$2,500.00*
 - Outside Cover - \$3,000.00*
- * if available

Artwork information:

- Please use artwork from last year (membership directory) - copy enclosed - adjust to meet new sizes, if necessary
- Electronic file enclosed; format _____

Payment information: Please return by March 15th for first issue.

- Check enclosed - Number _____
- Purchase Order enclosed
- Credit Card (MC, Visa or AMEX)
Name on card _____
Credit Card number _____ Exp. Date _____

Company Name: _____

Contact Name: _____

Address: _____

City / State / Zip: _____

Phone / Fax / Email: _____

Please return this insertion order with your artwork and payment to:

Dawn Keyler, Indiana Section AWWA

c/o HNTB Corporation

111 Monument Circle, Suite 1200

Indianapolis, Indiana 46204-5178

Phone: 317-636-4682

Fax: 317-917-5211

Email: dkeyler@hntb.com