



American Water Works
Association

IndianaSection

INDIANA SECTION AWWA MAC COMMITTEE

2024 WATER INSTITUTE December 3 - 5, 2024

Dear Indiana Section Service Providers:

The Indiana Section AWWA Board and Staff invite you and your company to participate in our upcoming Water Institute which will be held December 3 - 5, 2024, at the French Lick Resort and Conference Center in French Lick, Indiana.

Opportunities and Events:

We are offering conference sponsorship opportunities, as well as, Exhibit Hall and Equipment Expo space. Details provided later in this brochure. Social events currently scheduled:

- ◆ Tuesday Sporting Clays Shoot
- ◆ Tuesday Meet & Greet Reception, 5:00p-6:00p Exhibit Hall
- ◆ Wednesday Competitions Reception, 5:00p-6:30p Exhibit Hall
- ◆ Wednesday After Hours Social Gathering at 33 Brick Street, Open to All Attendees

Please let us know any other ideas or suggestions!!



Enclosed is a tentative conference schedule, registration details for Exhibitors, Equipment Expo participants, and vendor attendees, sponsorship opportunities, as well as hotel reservation information.

To hold your space, please send in your registration with payment today!!

DO WE NEED VOLUNTEERS??? Absolutely!!

Please contact MaryJane Peters (866-213-2796 or MaryJane.Peters@inawwa.org) to sign up!!

HOTEL RESERVATIONS -- Hotel reservations should be made utilizing the following Passkey link:
[French Lick Resort \(request.com\)](https://request.com) Group Code: 1224AWW; Password: 1224AWWA or call direct 844-241-6361, using Group Code 1224AWW

The group rate of \$140/night plus tax will be applicable until Monday, November 4th, or until the block of rooms is sold out. Rooms reserved after the deadline are subject to regular room rates.

We thank you for your continued support of INAWWA!! Our vendors are such an important part of our Indiana Section AWWA family and we look forward to your participation!!

CONFERENCE EXHIBITORS and EQUIPMENT EXPO

DEADLINE — November 1, 2024

EXHIBITORS — It is important that you measure your exhibit space needs accurately and reserve an appropriate amount of space. We offer 10' spaces so please purchase appropriate amount of booths.

EQUIPMENT EXPO PARTICIPANTS — Please let us know how much space you will need and what equipment you will bring. We offer 20' x 20' and 20' x 40' spaces. Please measure your space needs accurately and reserve accordingly so we can accommodate everyone. Please contact Tim Hill at 317-695-9221 with any questions.

⇒ French Lick Resort Requirements for Equipment Expo:

- **Size** -- The entry bay door can accommodate equipment up to 13.5' x 13.5'.
- **Weight** -- The weight limit is 110 lbs per square inch.
- **Engine Operation** -- Equipment can be driven in and out, but no engines can be operated for demo purposes while in the expo space.
- **Gas Tanks** -- Need to be drained or brought down to a low level once inside.
- **Mats** -- Need to be placed under the equipment to protect the carpet.

OTHER INFORMATION FOR EXHIBITS and EQUIPMENT:

- ⇒ **BOOTHS and EQUIPMENT MUST BE SET-UP BY 4:00pm on Tuesday.** Set-up is from 1:00pm-4:00pm on Tuesday. Equipment will be staged. Details will be provided closer to the event.
- ⇒ For everyone's benefit, no booths are to be torn down or equipment removed until after the Thursday morning break is over at 10:30am.
- ⇒ Electricity will be available in the Exhibit Area. Please indicate on your registration paperwork that you will require electricity. A fee of \$150 is for the entire conference. If you wait to request electricity onsite, the fee is \$250.
- ⇒ Cancellation requests after November 1st are non-refundable.
- ⇒ Join us in the Exhibit Hall for our competitions. For more information, check out the links below -

Hydrant Hysteria: [Rules - Info - Details](#) - Or visit AWWA.org



Meter Challenge: [Rules - Info - Details](#) - Or visit AWWA.org



2024 WATER INSTITUTE — OTHER INFORMATION —

ACTIVITIES — There will be a lunch and evening receptions on both Tuesday and Wednesday. There are numerous activities and venues on Resort property and in town. Activities have already been planned — **Sporting Clays Shoot on Tuesday and 33 Brick Street, Wednesday evening.**

If you wish to coordinate or schedule other conference activities, please let us know.

TENTATIVE SCHEDULE

<u>TUESDAY, DECEMBER 3, 2024</u>		<u>WEDNESDAY, DECEMBER 4, 2024</u>		<u>THURSDAY, DECEMBER 5, 2024</u>	
7:00-8:00am	Registration	6:30a	Registration	7:00-8:00a	Exhibit Hall Open
8:00-Noon	Pre-Conference Sessions	7:00a	Exhibit Hall Open	8:00-9:40a	Sessions
11:00-4:00p	Sporting Clays Shoot	8:00a	Sessions Exhibits Open, Session Break	9:40-10:30a	Exhibits Open, Session Break
Noon -1:00pm	Lunch	Noon-1:00p	Awards Luncheon	10:30a	Exhibit Tear Down
1:00-5:00pm	Pre-Conference Sessions	1:00p	Sessions Exhibits Open, Session Break	10:30-12:10p	Sessions
1:00-4:00pm	Exhibit Set-Up	5:00p-6:30p	Competitions Reception	For everyone's benefit, no booths are to be taken down or equipment removed until AFTER the Thursday morning break is over.	
5:00p-6:00p	Welcome, Meet & Greet Reception Exhibit Hall	8:00p-12:00	33 Brick Street Hosted by Utility Supply All attendees welcome		

ATTENTION

Booths & Equipment must be set-up by 4:00pm on Tuesday.

Review your application carefully before submitting. Make sure all information is complete and accurate.

-- ADDITIONAL INFORMATION --

For questions or comments, please contact any of the following:

Monique Riggs; INAWWA Executive Director;
317-372-9864;
Monique.Riggs@inawwa.org

MaryJane Peters; INAWWA Dir of Finance & Admin.;
866-895-4792;
MaryJane.Peters@inawwa.org

Tim Hill; INAWWA MAC;
317-695-9221;
tim.hill@peerlessmidwest.com

For information on French Lick Resort activities and space: French Lick Resort; 812-936-5821

QUICK REFERENCES

Conference Dates: December 3-5, 2024

French Lick Spring Resort & Conference
1-888-936-9360

Reservations Passkey:
[French Lick Resort \(rquest.com\)](http://FrenchLickResort(rquest.com))

Group Code: 1224AWW
Password: 1224AWWA

Group Rate: \$140 +Tax
Group Rate until: November 4th

Special Booth Requirements -
Tim Hill, 317-695-9221
Tim.Hill@peerlessmidwest.com

Set-up Time: Tuesday, December 3, 2024
1:00p - 4:00p

Tear Down: Thursday, December 5, 2024
10:30a



2024 WATER INSTITUTE

December 3-5, 2024 (Tuesday - Thursday.)
 French Lick Resort & Conference Center; French Lick, Indiana

REGISTRATION FORM for EXHIBITORS, NON-EXHIBITORS, and EQUIPMENT EXPO!

Please use next page to let us know your staff registrations and exhibit needs.

Please be certain your INAWWA membership is current if you plan to take advantage of the INAWWA Member rates!
 Not sure, contact MaryJane Peters, MaryJane.Peters@inawwa.org; 866-213-2796

Company _____
 Contact Person _____ Email _____
 Address _____ City _____ State _____ Zip _____
 Tel (_____) _____ Fax (_____) _____ Cell (_____) _____

NOTE: Booth placement will take place after payment is received.

EXHIBITOR

<u>EXHIBITOR – INAWWA MEMBER</u> (includes listing in Conference Booklet)		<i>Member</i>	<i>Non-Member</i>	
10' Booth Space (includes 2 staff registration)		\$700	\$1,000	_____
Extra staff registrations		_____ x \$100		_____
<u>ELECTRICITY NEEDED?</u> Yes <input type="checkbox"/>				
In advance		\$150		_____
(On-site will be \$250 paid directly to the hotel)				

EQUIPMENT EXPO

<u>EQUIPMENT EXPO SPACE</u> (includes listing in Conference Booklet)		<i>Member</i>	<i>Non-Member</i>	
20' x 20' Space (includes 4 staff registrations)		\$1,600	\$1,800	_____
20' x 40' Space (includes 4 staff registrations)		\$2,450	\$2,650	_____
Extra staff registrations		_____ x \$100		_____
<u>ELECTRICITY NEEDED?</u> Yes <input type="checkbox"/>				
In advance		\$150		_____
(On-site will be \$250 paid directly to the hotel)				

NON-EXHIBITOR

<u>NON-EXHIBITOR – INAWWA MEMBER</u>				
One Person Full Conference		\$300		_____
Additional Full Conference staff registrations		_____ x \$200		_____
One Day Only		\$275		_____
<u>NON-Exhibitor – NON-INAWWA Member</u>				
One Person Full Conference		\$585		_____
Extra staff registrations		_____ x \$250		_____

MEALS

NAME	Tuesday Lunch \$35.00	Tuesday Meet & Greet Reception	Wednesday Lunch \$35.00	Wednesday Competitions Reception
_____	_____	<input type="checkbox"/>	_____	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	_____	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	_____	<input type="checkbox"/>
(Please list additional registrations on separate sheet)				

NOTE: Credit card services are provided for a convenience fee of 3.5% of the amount being paid.

TOTAL _____

EXHIBIT ~ EQUIPMENT EXPO ~ STAFF ONLY REGISTRATIONS

TO RESERVE YOUR SPACE, register and pay on-line - www.inawwa.org;
scan and email - MaryJane.Peters@inawwa.org; or fax this form - 866-215-5966

Company _____

Exhibit Contact Name _____ Cell phone (_____) _____
(Must be attending conference)

PRIMARY STAFF REGISTRATIONS (2 registrations included with exhibitor / 4 with equipment expo registration):

Name _____
Email _____ Cell (_____) _____

Name _____
Email _____ Cell (_____) _____

Name _____
Email _____ Cell (_____) _____

Name _____
Email _____ Cell (_____) _____

ADDITIONAL STAFF REGISTRATIONS (Extra charge -- Please use additional sheets if needed):

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

Name _____ Email _____

EXHIBIT REGISTRATION:

Services offered / equipment to be displayed:

Specific exhibitors you wish to **BE PLACED NEXT TO:** (Note: Both Exhibitors must make the same request.)

Specific exhibitors you wish to **STAY AWAY FROM:**

GAMBOLD EDUCATION FUND, Donation

\$ _____



Marilyn & Jack Gambold's vision was to provide quality educational opportunities for operators and we are proud to continue their legacy by awarding grants for first time attendees or to those who haven't attended in the last five years.

CONFERENCE SPONSORSHIP OPPORTUNITIES – WHY SPONSOR?

Our Water Institute at the beautiful French Lick Resort offers three days of activity (Tuesday morning thru Thursday morning), maximum hours available to be determined, and many opportunities to network with utility operators, superintendents, managers, and decision makers representing small and large water and wastewater utilities, well drillers and pump installers, and a variety of other careers in the industry.

Our new sponsorship opportunities are a cost-effective marketing solution providing you with optimum exposure to showcase your company and maximize your conference investment.

Lunches

Tuesday Lunch -- \$1,500 (limit 1) includes:

- 2 registrations and 2 lunch tickets
- Printed recognition on signage
- Printed recognition in conference program
- Verbal recognition throughout the day during session announcements and events
- Table tents with company information on lunch tables
- Recognition via slide show during lunches
- Recognition in INAWWA's newsletter (which will be sent to all INAWWA members) following the 2024 Water Institute.

Wednesday Awards Lunch -- \$2,000 (limit 1) includes:

- 2 registrations and 2 lunch tickets
- Printed recognition on signage
- Printed recognition in conference program
- Verbal recognition throughout the day during session announcements and events
- Table tents with company information on lunch tables
- Recognition via slide show during lunches
- Recognition in INAWWA's newsletter (which will be sent to all INAWWA members) following the 2024 Water Institute.

Receptions

Tuesday - Meet & Greet Reception -- \$1,500 (limit 1) includes:

- 2 registrations
- Printed recognition on signage
- Printed recognition in conference program
- Verbal recognition throughout the day during session announcements and events
- Table tents with company information on reception tables
- Recognition via slide show during lunches
- Recognition in INAWWA's newsletter (which will be sent to all INAWWA members) following the 2024 Water Institute.

Wednesday - Competition Reception -- \$2,000 (limit 1) includes:

- 2 registrations
- Printed recognition on signage
- Printed recognition in conference program
- Verbal recognition throughout the day during session announcements and events
- Table tents with company information on reception tables
- Recognition via slide show during lunches
- Recognition in INAWWA's newsletter (which will be sent to all INAWWA members) following the 2024 Water Institute.

Break Sponsorships

Breaks — \$350 to co-sponsor - includes:

- Printed recognition on signage at all break stations
- Printed recognition in conference program
- Recognition in INAWWA's newsletter following the 2024 Water Institute (which will be sent to all INAWWA members)

I WOULD LIKE TO TAKE ADVANTAGE OF THE FOLLOWING OPPORTUNITIES:

WATER INSTITUTE 2024	COST	NUMBER OFFERED	MY SELECTION
Tuesday Lunch	\$1,500	1	SOLD
Tuesday Lunch, Table for 8	\$ 500	20	_____
Tuesday Meet & Greet Reception	\$1,500	1	_____
Wednesday Awards Lunch	\$2,000	1	_____
Wednesday Lunch, Table of 8	\$ 500	20	_____
Wednesday Competitions Reception	\$2,000	1	_____
Break Stations	\$ 350	12	_____
Digital Program/Landing Page	\$1,000	4	3 available
Conference Program	\$ 500	4	_____
Scanners	\$1,000	4	_____
Registration Desk - Welcome Sign	\$ 500	1	_____
Exhibit Hall Directory, Highlight Hall Presentations	\$ 100	20	19 available
Lanyards (Sponsor provides)	\$1,000	1	_____
Floor Logos (30 floor clings)	\$1,500	4	_____
Ads on Power Point between Speakers	\$ 500	10	_____
Charging Station	\$1,500	2	_____

Summary

Company: _____
 Contact: _____
 Email: _____
 Address: _____
 City, St, Zip: _____
 Telephone: _____

I need to provide the following for my sponsorship by October 16th:

- Logo
- Verbiage, Source Water Partners only
- Link to website

Sponsorships are assigned on a first come, first served basis.

BILL US

REGISTRATION

Email invoice to: _____

ONLINE: www.inawwa.org
 EMAIL: MaryJane.Peters@inawwa.org
 MAIL: PO Box 127
 Brownsburg, IN 46112

QUESTIONS?

Monique.Riggs@inawwa.org
 866-213-2796 toll free
 317-372-9864 cell

CREDIT CARD:

Exp.: ____ - ____ Security: ____ Billing Zip Code: ____

NAME ON CARD: _____

SIGNATURE: _____

EMAIL FOR RECEIPT: _____

NOTE: Credit card services are provided for a convenience fee of 3.5% of the amount being paid.

