Dear Indiana Section Service Providers:

The Indiana Section AWWA Board and Staff invite you and your company to participate in our upcoming Water Institute which will be held December 5 - 7, 2023, at the French Lick Resort and Conference Center in French Lick, Indiana.

**Opportunities and Events:**

We are offering conference sponsorship opportunities, as well as, Exhibit Hall and Equipment Expo space. Details provided later in this brochure. Social events currently scheduled:

- **Tuesday afternoon Sporting Clays Shoot**
- **Tuesday Meet & Greet Reception, 5:00p-6:00p Exhibit Hall**
- **Wednesday Competitions Reception, 5:00p-6:30p Exhibit Hall**
- **Wednesday After Hours Social Gathering at 33 Brick Street, Open to All Attendees**

Please let us know any other ideas or suggestions!!

Enclosed is a tentative conference schedule, registration details for Exhibitors, Equipment Expo participants, and vendor attendees, sponsorship opportunities, as well as hotel reservation information.

To hold your space, please send in your registration with payment today!!

**DO WE NEED VOLUNTEERS?? Absolutely!!**

Please contact MaryJane Peters (866-213-2796 or MaryJane.Peters@inawwa.org) to sign up!!

**HOTEL RESERVATIONS** -- Hotel reservations should be made utilizing the following Passkey link: https://book.passkey.com/go/AWW2023 or call direct 844-241-6361, using Group Code 1223AWW

The group rate of $140/night plus tax will be applicable until Friday, November 6th, or until the block of rooms is sold out. Rooms reserved after the deadline are subject to regular room rates.

*We thank you for your continued support of INAWWA!! Our vendors are such an important part of our Indiana Section AWWA family and we look forward to your participation!!*
DEADLINE — October 6, 2023

EXHIBITORS — It is important that you measure your exhibit space needs accurately and reserve an appropriate amount of space. We offer 10’ spaces. Please purchase appropriate amount of booths.

EQUIPMENT EXPO PARTICIPANTS — Please let us know how much space you will need and what equipment you will bring. We offer 20’ x 20’ and 20’ x 40’ spaces. Please measure your space needs accurately and reserve accordingly so we can accommodate everyone. Please contact Tim Hill at 317-695-9221 with any questions.

⇒ French Lick Resort Requirements for Equipment Expo.
  • Size -- The entry bay door can accommodate equipment up to 13.5’ x 13.5’.
  • Weight -- The weight limit is 110 lbs per square inch.
  • Engine Operation — Equipment can be driven in and out, but no engines can be operated for demo purposes while in the expo space.
  • Gas Tanks — Need to be drained or brought down to a low level once inside.
  • Mats — Need to be placed under the equipment to protect the carpet.

OTHER INFORMATION FOR EXHIBITS and EQUIPMENT:

⇒ BOOTHS and EQUIPMENT MUST BE SET-UP BY 4:00pm on Tuesday. Set-up is from 1:00pm-4:00pm on Tuesday. Equipment will be staged. Details will be provided closer to the event.

⇒ For everyone’s benefit, no booths are to be torn down or equipment removed until after the Thursday morning break is over at 10:30am.

⇒ Electricity will be available in the Exhibit Area. Please indicate on your registration paperwork that you will be requiring electricity. A fee of $150 is for the entire conference. If you wait to request electricity onsite, the fee is $250.

⇒ Cancellation requests after November 6th are non-refundable.

⇒ Join us in the Exhibit Hall for our competitions. For information, check out the links below -

**Hydrant Hysteria:** [Rules - Info - Details](#) - Or visit AWWA.org

**Meter Challenge:** [Rules - Info - Details](#) - Or visit AWWA.org
**2023 WATER INSTITUTE — OTHER INFORMATION —**

**ACTIVITIES** — There will be a lunch and evening receptions on both Tuesday and Wednesday. There are numerous activities and venues on Resort property and in town. An activity has already been planned — **Sporting Clays Shoot on Tuesday afternoon.**

If you wish to coordinate or schedule other conference activities, please let us know.

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### TENTATIVE SCHEDULE

<table>
<thead>
<tr>
<th><strong>TUESDAY, DECEMBER 5, 2023</strong></th>
<th><strong>WEDNESDAY, DECEMBER 6, 2023</strong></th>
<th><strong>THURSDAY, DECEMBER 7, 2023</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00-8:00am</td>
<td>6:30a</td>
<td>7:00-8:00a</td>
</tr>
<tr>
<td>Registration</td>
<td>Registration</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>8:00-Noon</td>
<td>7:00a</td>
<td>8:00-9:40a</td>
</tr>
<tr>
<td>Pre-Conference Sessions</td>
<td>Exhibit Hall Open</td>
<td>Sessions</td>
</tr>
<tr>
<td>Noon -1:00pm</td>
<td>8:00a</td>
<td>9:40-10:30a</td>
</tr>
<tr>
<td>Lunch</td>
<td>Sessions</td>
<td>Exhibits Open, Session Break</td>
</tr>
<tr>
<td>1:00-5:00pm</td>
<td>Noon-1:00p</td>
<td>Awards Luncheon</td>
</tr>
<tr>
<td>Pre-Conference Sessions</td>
<td>1:00p</td>
<td>10:30a</td>
</tr>
<tr>
<td>1:00-4:00pm</td>
<td>Sessions</td>
<td>Exhibit Tear Down</td>
</tr>
<tr>
<td>Exhibit Set-Up</td>
<td>Exhibits Open, Session Break</td>
<td></td>
</tr>
<tr>
<td>1:00-3:00p</td>
<td>5:00p-6:30p</td>
<td>Competitions Reception</td>
</tr>
<tr>
<td>Sporting Clays Shoot</td>
<td>Evening activities on your own</td>
<td></td>
</tr>
<tr>
<td>5:00p-6:00p</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Welcome, Meet &amp; Greet Reception Exhibit Hall</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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### ATTENTION

Booths & Equipment must be set-up by 4:00pm on Tuesday.

Review your application carefully before submitting. Booths are assigned by what you request on the application.

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### ADDITIONAL INFORMATION

For questions or comments, please contact any of the following:

- **Monique Riggs; INAWWA Executive Director;**
  317-372-9864;
  Monique.Riggs@inawwa.org

- **MaryJane Peters; INAWWA Dir of Finance & Admin.;**
  866-895-4792;
  MaryJane.Peters@inawwa.org

- **Tim Hill; INAWWA MAC;**
  317-695-9221;
  tim.hill@peerlessmidwest.com

For information on French Lick Resort activities and space: French Lick Resort; 812-936-5821

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### QUICK REFERENCES

- **Conference Dates:** December 5-7, 2023
- **French Lick Spring Resort & Conference**
  1-888-936-9360
  Group Rate: $140 +Tax
  Group Rate until: November 8th
- **Special Booth Requirements**
  - Tim Hill, 317-695-9221
  - Tim.Hill@peerlessmidwest.com
- **Special Booth Set-up Requirements**
  - Larry Haag, 812-549-5341
  - lhaag@b-i-n.com
- **Set-up Time:** Tuesday, December 5, 2023
  1:00p - 4:00p
- **Tear Down:** Thursday, December 7, 2023
  10:30a
# REGISTRATION FORM for EXHIBITORS, NON-EXHIBITORS, and EQUIPMENT EXPO!

Please use next page to let us know your staff registrations and exhibit needs.

Please be certain your INAWWA membership is current if you plan to take advantage of the INAWWA Member rates! Not sure, contact MaryJane Peters, MaryJane.Peters@inawwa.org; 866-213-2796

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**Company** ____________________________________________________________________________________________

**Contact Person** _____________________________________________ **Email** ____________________________________

**Address** __________________________________________ **City** ______________________ **State** ____ **Zip** _____

**Tel** (________)_____________________ **Fax** (________)__________________ **Cell** (________)____________________

**NOTE:** Booth placement will take place after payment is received.

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**EXHIBITOR – INAWWA MEMBER** *(includes listing in Conference Booklet)*

<table>
<thead>
<tr>
<th>10’ Booth Space (includes 2 staff registrations)</th>
<th>$700</th>
</tr>
</thead>
<tbody>
<tr>
<td>Extra staff registrations</td>
<td>______ x $100</td>
</tr>
</tbody>
</table>

**EXHIBITOR – NON-INAWWA Member** *(includes listing in Conference Booklet)*

<table>
<thead>
<tr>
<th>10’ Booth Space (includes 2 staff registrations)</th>
<th>$1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Extra staff registrations</td>
<td>______ x $100</td>
</tr>
</tbody>
</table>

**ELECTRICITY NEEDED? Yes ☐**

<table>
<thead>
<tr>
<th>In advance</th>
<th>$150</th>
</tr>
</thead>
<tbody>
<tr>
<td>(On-site will be $250)</td>
<td></td>
</tr>
</tbody>
</table>

**EQUIPMENT EXPO SPACE** *(includes listing in Conference Booklet)*

<table>
<thead>
<tr>
<th>20’ x 20’ Space (includes 2 staff registrations)</th>
<th>Member $1,400</th>
<th>Non-Member $1,600</th>
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</thead>
<tbody>
<tr>
<td>20’ x 40’ Space (includes 2 staff registrations)</td>
<td>$2,250</td>
<td>$2,450</td>
</tr>
<tr>
<td>Extra staff registrations</td>
<td>______ x $100</td>
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</table>

**ELECTRICITY NEEDED? Yes ☐**

<table>
<thead>
<tr>
<th>In advance</th>
<th>$150</th>
</tr>
</thead>
<tbody>
<tr>
<td>(On-site will be $250)</td>
<td></td>
</tr>
</tbody>
</table>

**NON-EXHIBITOR – INAWWA MEMBER**

<table>
<thead>
<tr>
<th>One Person Full Conference</th>
<th>$300</th>
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</thead>
<tbody>
<tr>
<td>Additional Full Conference staff registrations</td>
<td>______ x $200</td>
</tr>
<tr>
<td>One Day Only</td>
<td>$275</td>
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</table>

**NON-Exhibitor – NON-INAWWA Member**

<table>
<thead>
<tr>
<th>One Person Full Conference</th>
<th>$585</th>
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</thead>
<tbody>
<tr>
<td>Extra staff registrations</td>
<td>______ x $250</td>
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</tbody>
</table>

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**MEALS**

<table>
<thead>
<tr>
<th>Tuesday Lunch $30.00</th>
<th>Tuesday Meet &amp; Greet Reception</th>
<th>Wednesday Lunch $30.00</th>
<th>Wednesday Competitions Reception</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

(Please list additional registrations on separate sheet)

**NOTE:** Credit card services are provided for a convenience fee of 3% of the amount being paid.  

**TOTAL** ___________
EXHIBIT ~ EQUIPMENT EXPO ~
STAFF ONLY REGISTRATIONS

TO RESERVE YOUR SPACE, register and pay on-line - www.inawwa.org;
scan and email - MaryJane.Peters@inawwa.org; or fax this form - 866-215-5966

Company ____________________________________________________________

Exhibit Contact Name ________________________________________________
Cell phone (______) ______________________
(Must be attending conference)

PRIMARY STAFF REGISTRATIONS (2 registrations included with exhibitor / equipment expo registration fee):

Name _______________________________________________________________
Email ____________________________ Cell (______) ______________________

Name _______________________________________________________________
Email ____________________________ Cell (______) ______________________

ADDITIONAL STAFF REGISTRATIONS (Extra charge -- Please use additional sheets if needed):

Name _______________________________________________________________
Email ____________________________

Name _______________________________________________________________
Email ____________________________

Name _______________________________________________________________
Email ____________________________

Name _______________________________________________________________
Email ____________________________

Name _______________________________________________________________
Email ____________________________

EXHIBIT REGISTRATION:

Services offered / equipment to be displayed:
__________________________________________________________________

Specific exhibitors you wish to BE PLACED NEXT TO: (Note: Both Exhibitors must make the same request.)
__________________________________________________________________

Specific exhibitors you wish to STAY AWAY FROM:
__________________________________________________________________

My three (3) booth preferences are the following:
__________________________________________________________________

__________________________________________________________________

__________________________________________________________________

See enclosed Exhibit Hall map - Pick your three (3) preferred spaces - Preferences are not guaranteed.

GAMBOLD EDUCATION FUND, Donation $___________

Marilyn & Jack Gambold’s vision was to provide quality educational opportunities for operators and we are proud to continue their legacy by awarding grants for first time attendees or to those who haven’t attended in the last five years.
CON i FERENCE SPONSORSHIP OPPORTUNITIES – WHY SPONSOR?

Our Water Institute at the beautiful French Lick Resort offers three days of activity (Tuesday morning thru Thursday morning), maximum hours available to be determined, and many opportunities to network with utility operators, superintendents, managers, and decision makers representing small and large water and wastewater utilities, well drillers and pump installers, and a variety of other careers in the industry.

Our new sponsorship opportunities are a cost-effective marketing solution providing you with optimum exposure to showcase your company and maximize your conference investment.

Lunches

Tuesday Lunch -- $1,500 (limit 1)

- 2 registrations
- Printed recognition on signage
- Printed recognition in conference program
- Verbal recognition throughout the day during session announcements and events
- Table tents with company information on lunch tables
- One (1) exclusive promotional email distribution to all conference attendees (email distributed by INAWWA. Your provided content must be approved by INAWWA)
- Recognition via slide show during lunches
- Recognition in INAWWA’s newsletter (which will be sent to all INAWWA members) following the 2023 Water Institute.

Wednesday Awards Lunch -- $2,000 (limit 1)

- 2 registrations
- Printed recognition on signage
- Printed recognition in conference program
- Verbal recognition throughout the day during session announcements and events
- Table tents with company information on lunch tables
- One (1) exclusive promotional email distribution to all conference attendees (email distributed by INAWWA. Your provided content must be approved by INAWWA)
- Recognition via slide show during lunches
- Recognition in INAWWA’s newsletter (which will be sent to all INAWWA members) following the 2023 Water Institute.

Receptions

Tuesday - Meet & Greet Reception -- $1,500 (limit 1)

- 2 registrations
- Printed recognition on signage
- Printed recognition in conference program
- Verbal recognition throughout the day during session announcements and events
- Table tents with company information on reception tables
- One (1) exclusive promotional email distribution to all conference attendees (email distributed by INAWWA. Your provided content must be approved by INAWWA)
- Recognition via slide show during lunches
- Recognition in INAWWA’s newsletter (which will be sent to all INAWWA members) following the 2023 Water Institute.

Wednesday - Competition Reception -- $2,000 (limit 1)

- 2 registrations
- Printed recognition on signage
- Printed recognition in conference program
- Verbal recognition throughout the day during session announcements and events
- Table tents with company information on reception tables
- One (1) exclusive promotional email distribution to all conference attendees (email distributed by INAWWA. Your provided content must be approved by INAWWA)
- Recognition via slide show during lunches
- Recognition in INAWWA’s newsletter (which will be sent to all INAWWA members) following the 2023 Water Institute.

Break Sponsorships

Breaks — $350 to co-sponsor - includes:

- Printed recognition on signage at all break stations
- Printed recognition in conference program
- Recognition in INAWWA’s newsletter (which will be sent to all INAWWA members) following the 2023 Water Institute
## 2023 SPONSORSHIP OPPORTUNITIES

### Conference Sponsorships

**WATER INSTITUTE 2023**

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Cost</th>
<th>Number Offered</th>
<th>My Selection</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday Lunch</td>
<td>$1,500</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Tuesday Meet &amp; Greet Reception</td>
<td>$1,500</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Wednesday Lunch</td>
<td>$2,000</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Wednesday Competition Reception</td>
<td>$2,000</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Welcome Signage</td>
<td>$ 500</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Lanyards (Sponsor provides)</td>
<td>$1,000</td>
<td>1</td>
<td>SOLD</td>
</tr>
<tr>
<td>Floor Logos (30 floor clings)</td>
<td>$1,500</td>
<td>4</td>
<td>SOLD</td>
</tr>
<tr>
<td>Ads on Power Point between Speakers</td>
<td>$ 500</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>Break Stations</td>
<td>$ 350</td>
<td>12</td>
<td></td>
</tr>
<tr>
<td>Charging Station</td>
<td>$1,500</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Conference Landing Page</td>
<td>$1,000</td>
<td>5</td>
<td>4 available</td>
</tr>
<tr>
<td>Scanner Signage</td>
<td>$1,000</td>
<td>4</td>
<td></td>
</tr>
</tbody>
</table>

### Summary

<table>
<thead>
<tr>
<th>Company:</th>
<th>I need to provide for my sponsorship choice by October 16th:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact:</td>
<td>Logo</td>
</tr>
<tr>
<td>Email:</td>
<td>Verbiage, Source Water Partners only</td>
</tr>
<tr>
<td>Address:</td>
<td>Link to website</td>
</tr>
</tbody>
</table>

**Sponsorships are assigned on a first come, first served basis.**

### CREDIT CARD:

- **# ____________________________**
- **NAME ON CARD: ____________________________**
- **SIGNATURE: ____________________________**
- **EMAIL FOR RECEIPT: ____________________________**

**NOTE:** Credit card services are provided for a convenience fee of 3% of the amount being paid.

### Email invoice to:

**REGISTRATION**

- **ONLINE:** www.inawwa.org
- **EMAIL:** MaryJane.Peters@inawwa.org
- **MAIL:** PO Box 127  
  Brownsburg, IN 46112

### QUESTIONS?

- Monique.Riggs@inawwa.org
- 866-213-2796 toll free
- 317-372-9864 cell