



American Water Works  
Association

IndianaSection

# INDIANA SECTION AWWA MAC COMMITTEE

## 2023 WATER INSTITUTE December 5 - 7, 2023

Dear Indiana Section Service Providers:

The Indiana Section AWWA Board and Staff invite you and your company to participate in our upcoming Water Institute which will be held December 5 - 7, 2023, at the French Lick Resort and Conference Center in French Lick, Indiana.

### Opportunities and Events:

We are offering conference sponsorship opportunities, as well as, Exhibit Hall and Equipment Expo space. Details provided later in this brochure. Social events currently scheduled:

- ◆ Tuesday afternoon Sporting Clays Shoot
- ◆ Tuesday Meet & Greet Reception, 5:00p-6:00p Exhibit Hall
- ◆ Wednesday Competitions Reception, 5:00p-6:30p Exhibit Hall
- ◆ Wednesday After Hours Social Gathering at 33 Brick Street, Open to All Attendees

Please let us know any other ideas or suggestions!!

Enclosed is a tentative conference schedule, registration details for Exhibitors, Equipment Expo participants, and vendor attendees, sponsorship opportunities, as well as hotel reservation information.

To hold your space, please send in your registration with payment today!!

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***DO WE NEED VOLUNTEERS??? Absolutely!!***

Please contact MaryJane Peters (866-213-2796 or [MaryJane.Peters@inawwa.org](mailto:MaryJane.Peters@inawwa.org)) to sign up!!

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**HOTEL RESERVATIONS** -- Hotel reservations should be made utilizing the following Passkey link:

<https://book.passkey.com/go/AWW2023> or call direct 844-241-6361, using Group Code 1223AWW

The group rate of \$140/night plus tax will be applicable until Friday, November 6th, or until the block of rooms is sold out. Rooms reserved after the deadline are subject to regular room rates.

***We thank you for your continued support of INAWWA!! Our vendors are such an important part of our Indiana Section AWWA family and we look forward to your participation!!***

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## CONFERENCE EXHIBITORS and EQUIPMENT EXPO

### DEADLINE — October 6, 2023

**EXHIBITORS** — It is important that you measure your exhibit space needs accurately and reserve an appropriate amount of space. We offer 10' spaces. Please purchase appropriate amount of booths.

**EQUIPMENT EXPO PARTICIPANTS** — Please let us know how much space you will need and what equipment you will bring. We offer 20' x 20' and 20' x 40' spaces. Please measure your space needs accurately and reserve accordingly so we can accommodate everyone. Please contact Tim Hill at 317-695-9221 with any questions.

⇒ French Lick Resort Requirements for Equipment Expo.

- **Size** -- The entry bay door can accommodate equipment up to 13.5' x 13.5'.
- **Weight** -- The weight limit is 110 lbs per square inch.
- **Engine Operation** — Equipment can be driven in and out, but no engines can be operated for demo purposes while in the expo space.
- **Gas Tanks** — Need to be drained or brought down to a low level once inside.
- **Mats** — Need to be placed under the equipment to protect the carpet.

#### OTHER INFORMATION FOR EXHIBITS and EQUIPMENT:

- ⇒ **BOOTHS and EQUIPMENT MUST BE SET-UP BY 4:00pm on Tuesday.** Set-up is from 1:00pm-4:00pm on Tuesday. Equipment will be staged. Details will be provided closer to the event.
- ⇒ For everyone's benefit, no booths are to be torn down or equipment removed until after the Thursday morning break is over at 10:30am.
- ⇒ Electricity will be available in the Exhibit Area. Please indicate on your registration paperwork that you will be requiring electricity. A fee of \$150 is for the entire conference. If you wait to request electricity onsite, the fee is \$250.
- ⇒ Cancellation requests after November 6th are non-refundable.
- ⇒ Join us in the Exhibit Hall for our competitions. For information, check out the links below -

**Hydrant Hysteria:** [Rules - Info - Details](#) - Or visit [AWWA.org](http://AWWA.org)



**Meter Challenge:** [Rules - Info - Details](#) - Or visit [AWWA.org](http://AWWA.org)



## 2023 WATER INSTITUTE — OTHER INFORMATION —

**ACTIVITIES** — There will be a lunch and evening receptions on both Tuesday and Wednesday. There are numerous activities and venues on Resort property and in town. An activity has already been planned — **Sporting Clays Shoot on Tuesday afternoon.**

If you wish to coordinate or schedule other conference activities, please let us know.

### TENTATIVE SCHEDULE

<u>TUESDAY, DECEMBER 5, 2023</u>		<u>WEDNESDAY, DECEMBER 6, 2023</u>		<u>THURSDAY, DECEMBER 7, 2023</u>	
7:00-8:00am	Registration	6:30a	Registration	7:00-8:00a	Exhibit Hall Open
8:00-Noon	Pre-Conference Sessions	7:00a	Exhibit Hall Open	8:00-9:40a	Sessions
Noon -1:00pm	Lunch	8:00a	Sessions Exhibits Open, Session Break	9:40-10:30a	Exhibits Open, Session Break
1:00-5:00pm	Pre-Conference Sessions	Noon-1:00p	Awards Luncheon	10:30a	Exhibit Tear Down
1:00-4:00pm	Exhibit Set-Up	1:00p	Sessions Exhibits Open, Session Break	10:30-12:10p	Sessions
1:00-3:00p	Sporting Clays Shoot	5:00p-6:30p	Competitions Reception Evening activities on your own	For everyone's benefit, no booths are to be torn down or equipment removed until <u>AFTER</u> the Thursday morning break is over.	
5:00p-6:00p	Welcome, Meet & Greet Reception Exhibit Hall				

### ATTENTION

Booths & Equipment must be set-up by 4:00pm on Tuesday.

Review your application carefully before submitting. Booths are assigned by what you request on the application.

### -- ADDITIONAL INFORMATION --

For questions or comments, please contact any of the following:

Monique Riggs; INAWWA Executive Director;  
317-372-9864;  
[Monique.Riggs@inawwa.org](mailto:Monique.Riggs@inawwa.org)

MaryJane Peters; INAWWA Dir of Finance & Admin.;  
866-895-4792;  
[MaryJane.Peters@inawwa.org](mailto:MaryJane.Peters@inawwa.org)

Tim Hill; INAWWA MAC;  
317-695-9221;  
[tim.hill@peerlessmidwest.com](mailto:tim.hill@peerlessmidwest.com)

For information on French Lick Resort activities and space: French Lick Resort; 812-936-5821

### QUICK REFERENCES

Conference Dates: December 5-7, 2023

French Lick Spring Resort & Conference  
1-888-936-9360

Reservations Passkey:  
<https://book.passkey.com/go/AWW2023>

Group Rate: \$140 +Tax  
Group Rate until: November 8th

Special Booth Requirements -  
Tim Hill, 317-695-9221  
[Tim.Hill@peerlessmidwest.com](mailto:Tim.Hill@peerlessmidwest.com)

Special Booth Set-up Requirements -  
Larry Haag, 812-549-5341  
[lhaag@b-l-n.com](mailto:lhaag@b-l-n.com)

Set-up Time: Tuesday, December 5, 2023  
1:00p - 4:00p

Tear Down: Thursday, December 7, 2023  
10:30a



**2023 WATER INSTITUTE**

December 5-7, 2023 (Tuesday - Thursday)  
 French Lick Resort & Conference Center; French Lick, Indiana

**REGISTRATION FORM for EXHIBITORS, NON-EXHIBITORS, and EQUIPMENT EXPO!**

*Please use next page to let us know your staff registrations and exhibit needs.*

Please be certain your INAWWA membership is current if you plan to take advantage of the INAWWA Member rates!  
 Not sure, contact MaryJane Peters, MaryJane.Peters@inawwa.org; 866-213-2796

Company \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Email \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Tel (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_ Cell (\_\_\_\_\_) \_\_\_\_\_

**NOTE: Booth placement will take place after payment is received.**

**EXHIBITOR**

**EXHIBITOR – INAWWA MEMBER** (includes listing in Conference Booklet)  
 10' Booth Space (includes 2 staff registrations) \$700 \_\_\_\_\_  
 Extra staff registrations \_\_\_\_\_ x \$100 \_\_\_\_\_  
**EXHIBITOR – NON-INAWWA Member** (includes listing in Conference Booklet)  
 10' Booth Space (includes 2 staff registrations) \$1,000 \_\_\_\_\_  
 Extra staff registrations \_\_\_\_\_ x \$100 \_\_\_\_\_  
**ELECTRICITY NEEDED?** Yes   
 In advance \$150 \_\_\_\_\_  
 (On-site will be \$250)

**EQUIPMENT EXPO**

**EQUIPMENT EXPO SPACE** (includes listing in Conference Booklet)  
 20' x 20' Space (includes 2 staff registrations) 

Member	Non-Member
\$1,400	\$1,600

 \_\_\_\_\_  
 20' x 40' Space (includes 2 staff registrations) 

Member	Non-Member
\$2,250	\$2,450

 \_\_\_\_\_  
 Extra staff registrations \_\_\_\_\_ x \$100 \_\_\_\_\_  
**ELECTRICITY NEEDED?** Yes   
 In advance \$150 \_\_\_\_\_  
 (On-site will be \$250)

**NON-EXHIBITOR**

**NON-EXHIBITOR – INAWWA MEMBER**  
 One Person Full Conference \$300 \_\_\_\_\_  
 Additional Full Conference staff registrations \_\_\_\_\_ x \$200 \_\_\_\_\_  
 One Day Only \$275 \_\_\_\_\_  
**NON-Exhibitor – NON-INAWWA Member**  
 One Person Full Conference \$585 \_\_\_\_\_  
 Extra staff registrations \_\_\_\_\_ x \$250 \_\_\_\_\_

**MEALS**

	Tuesday Lunch \$30.00	Tuesday Meet & Greet Reception	Wednesday Lunch \$30.00	Wednesday Competitions Reception
_____	_____	<input type="checkbox"/>	_____	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	_____	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	_____	<input type="checkbox"/>

(Please list additional registrations on separate sheet)

**NOTE: Credit card services are provided for a convenience fee of 3% of the amount being paid.**

**TOTAL** \_\_\_\_\_

## EXHIBIT ~ EQUIPMENT EXPO ~ STAFF ONLY REGISTRATIONS

TO RESERVE YOUR SPACE, register and pay on-line - [www.inawwa.org](http://www.inawwa.org);  
scan and email - [MaryJane.Peters@inawwa.org](mailto:MaryJane.Peters@inawwa.org); or fax this form - 866-215-5966

Company \_\_\_\_\_

Exhibit Contact Name \_\_\_\_\_ Cell phone (\_\_\_\_\_) \_\_\_\_\_  
(Must be attending conference)

PRIMARY STAFF REGISTRATIONS (2 registrations included with exhibitor / equipment expo registration fee):

Name \_\_\_\_\_

Email \_\_\_\_\_ Cell (\_\_\_\_\_) \_\_\_\_\_

Name \_\_\_\_\_

Email \_\_\_\_\_ Cell (\_\_\_\_\_) \_\_\_\_\_

ADDITIONAL STAFF REGISTRATIONS (Extra charge -- Please use additional sheets if needed):

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

### EXHIBIT REGISTRATION:

Services offered / equipment to be displayed:

\_\_\_\_\_

Specific exhibitors you wish to **BE PLACED NEXT TO:** (Note: Both Exhibitors must make the same request.)

\_\_\_\_\_

Specific exhibitors you wish to **STAY AWAY FROM:**

\_\_\_\_\_

My three (3) booth preferences are the following:

\_\_\_\_\_

See enclosed Exhibit Hall map - Pick your three (3) preferred spaces - Preferences are not guaranteed.

**GAMBOLD EDUCATION FUND**, Donation

\$ \_\_\_\_\_



Marilyn & Jack Gambold's vision was to provide quality educational opportunities for operators and we are proud to continue their legacy by awarding grants for first time attendees or to those who haven't attended in the last five years.

## CONFERENCE SPONSORSHIP OPPORTUNITIES – WHY SPONSOR?

Our Water Institute at the beautiful French Lick Resort offers three days of activity (Tuesday morning thru Thursday morning), maximum hours available to be determined, and many opportunities to network with utility operators, superintendents, managers, and decision makers representing small and large water and wastewater utilities, well drillers and pump installers, and a variety of other careers in the industry.

Our new sponsorship opportunities are a cost-effective marketing solution providing you with optimum exposure to showcase your company and maximize your conference investment.

### Lunches

#### Tuesday Lunch -- \$1,500 (limit 1) includes:

- 2 registrations
- Printed recognition on signage
- Printed recognition in conference program
- Verbal recognition throughout the day during session announcements and events
- Table tents with company information on lunch tables
- One (1) exclusive promotional email distribution to all conference attendees (email distributed by INAWWA. Your provided content must be approved by INAWWA)
- Recognition via slide show during lunches
- Recognition in INAWWA's newsletter (which will be sent to all INAWWA members) following the 2023 Water Institute.

#### Wednesday Awards Lunch -- \$2,000 (limit 1) includes:

- 2 registrations
- Printed recognition on signage
- Printed recognition in conference program
- Verbal recognition throughout the day during session announcements and events
- Table tents with company information on lunch tables
- One (1) exclusive promotional email distribution to all conference attendees (email distributed by INAWWA. Your provided content must be approved by INAWWA)
- Recognition via slide show during lunches
- Recognition in INAWWA's newsletter (which will be sent to all INAWWA members) following the 2023 Water Institute.

### Receptions

#### Tuesday - Meet & Greet Reception -- \$1,500 (limit 1) includes:

- 2 registrations
- Printed recognition on signage
- Printed recognition in conference program
- Verbal recognition throughout the day during session announcements and events
- Table tents with company information on reception tables
- One (1) exclusive promotional email distribution to all conference attendees (email distributed by INAWWA. Your provided content must be approved by INAWWA)
- Recognition via slide show during lunches
- Recognition in INAWWA's newsletter (which will be sent to all INAWWA members) following the 2023 Water Institute.

#### Wednesday - Competition Reception -- \$2,000 (limit 1) includes:

- 2 registrations
- Printed recognition on signage
- Printed recognition in conference program
- Verbal recognition throughout the day during session announcements and events
- Table tents with company information on reception tables
- One (1) exclusive promotional email distribution to all conference attendees (email distributed by INAWWA. Your provided content must be approved by INAWWA)
- Recognition via slide show during lunches
- Recognition in INAWWA's newsletter (which will be sent to all INAWWA members) following the 2023 Water Institute.

### Break Sponsorships

#### Breaks — \$350 to co-sponsor - includes:

- Printed recognition on signage at all break stations
- Printed recognition in conference program
- Recognition in INAWWA's newsletter (which will be sent to all INAWWA members) following the 2023 Water Institute

I WOULD LIKE TO TAKE ADVANTAGE OF THE FOLLOWING OPPORTUNITIES:

<b>WATER INSTITUTE 2023</b>	<b>COST</b>	<b>NUMBER OFFERED</b>	<b>MY SELECTION</b>
Tuesday Lunch	\$1,500	1	_____
Tuesday Meet & Greet Reception	\$1,500	1	<b>SOLD</b>
Wednesday Lunch	\$2,000	1	<b>SOLD</b>
Wednesday Competition Reception	\$2,000	1	<b>SOLD</b>
Welcome Signage	\$ 500	2	_____
Lanyards (Sponsor provides)	\$1,000	1	<b>SOLD</b>
Floor Logos (30 floor clings)	\$1,500	4	<b>SOLD</b>
Ads on Power Point between Speakers	\$ 500	10	_____
Break Stations	\$ 350	12	<b>SOLD</b>
Charging Station	\$1,500	2	_____
Conference Landing Page	\$1,000	5	<b>4 available</b>
Scanner Signage	\$1,000	4	_____

**Summary**

**Company:** \_\_\_\_\_  
**Contact:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City, St, Zip:** \_\_\_\_\_  
**Telephone:** \_\_\_\_\_

I need to provide for my sponsorship the following by October 16th:

- Logo
- Verbiage, Source Water Partners only
- Link to website

*Sponsorships are assigned on a first come, first served basis.*

**BILL US**

**REGISTRATION**

Email invoice to: \_\_\_\_\_

**ONLINE:** [www.inawwa.org](http://www.inawwa.org)  
**EMAIL:** [MaryJane.Peters@inawwa.org](mailto:MaryJane.Peters@inawwa.org)  
**MAIL:** PO Box 127  
 Brownsburg, IN 46112

**QUESTIONS?**  
[Monique.Riggs@inawwa.org](mailto:Monique.Riggs@inawwa.org)  
 866-213-2796 toll free  
 317-372-9864 cell

**CREDIT CARD:**

# \_\_\_\_\_

Exp.: \_\_\_\_ - \_\_\_\_ Security: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

EMAIL FOR RECEIPT: \_\_\_\_\_

**NOTE:** Credit card services are provided for a convenience fee of 3% of the amount being paid.

