



14TH ANNUAL
RUN *for*
WORLD
WATER **5k**

SATURDAY, AUGUST 22, 2020

DOWNTOWN INDIANAPOLIS ALONG THE CANAL

SPONSORSHIP RENEWAL

Hello! Thank you for your sponsorship of the 2019 Run for World Water 5K. Your company's sponsorship provided the means to help ensure water and sanitation for families in the developing world. With your support, we raised approximately **\$33,000** for Water For People during the 2019 event! In total, almost **\$360,000** has been raised since the first Run for World Water in 2007.

We are now accepting sponsors for the 14th Annual Run and we hope you consider renewing your sponsorship or increasing your level of participation. To support Water For People through participation in the 2020 Run For World Water 5K, please select your sponsorship level and complete the enclosed agreement. Should you have any questions regarding this year's sponsorship, or other ideas for sponsorship participation, please contact Pat Spence at spence.pat@outlook.com or 317-698-5589 .

Thank you!



REGISTRATION: <https://bit.ly/2GeXFNn>

MORE INFO: indianawea.org/5k -&- inawwa.org/event/2020-run-for-world-water/

CONNECT WITH US:  @indyrun4water

 @runforworldwater





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	World Water Leader Title Sponsor \$7,500	Country \$5,000	Village \$3,000	Pipeline \$2,000	Well \$1,000	Pump \$500
Recognition on event material	Level 1 Logo	Level 2 Logo	Level 3 Logo	Level 4 Logo	Level 5 Logo	Co. Name
Recognition on 700+ event shirts	Level 1 Logo	Level 2 Logo	Level 3 Logo	Level 4 Logo	Level 5 Logo	Co. Name
Recognition on website and Facebook	Level 1 Logo	Level 2 Logo	Level 3 Logo	Level 4 Logo	Level 5 Logo	Co. Name
Recognition on sponsor board at other IN Section AWWA and IWEA WFP events	Level 1 Logo	Level 2 Logo	Level 3 Logo	Level 4 Logo	Level 5 Logo	Co. Name
Recognition in the Indiana Section AWWA's Newsleaks and IWEA's Digester	✓	✓	✓	✓	✓	✓
Promotional table at the race	✓	✓	✗	✗	✗	✗
Company banners displayed at registration table and start/finish line	✓	✗	✗	✗	✗	✗
Opportunity to include up to 2 promotional items in registration bag and/or provide single logo/named bags for holding promotional items	✓	✗	✗	✗	✗	✗
Complimentary event admission	15 People	10 People	6 People	4 People	3 People	2 People

WORLD WATER LEADER ALSO RECEIVES: Exclusivity and first right of refusal for the 2020 event; Naming Rights "Run for World Water brought to you by XXXX" event (includes naming rights to after-party event); Opportunity to address the crowd at the start of the race.

PROMOTIONAL SPONSORS: Donors less than \$500 will receive name recognition on printed materials and on website/social media.

AGREEMENT FORM

Sponsorship Level: _____

Total Payment: _____

Name: _____

Company: _____

Address Line 1: _____

Address Line 2: _____

Email: _____

Phone: _____

PAYMENT INFORMATION

Credit Card: To pay via credit card, a secure link will be sent to the email listed below.

Email for credit card: _____

Check: To pay via check, please enclose the check and make it payable to Indiana Section AWWA - Run For World Water 5K.

Please mail your agreement form to:

2680 E. Main Street, Suite 106, Plainfield, IN 46168

An electronic logo for print materials is due immediately following acceptance. Please submit logo by email to spence.pat@outlook.com. Questions should be directed to Pat Spence at 317-698-5589.

