



14TH ANNUAL

RUN *for* WORLD WATER **5k**

SATURDAY, AUGUST 22, 2020

DOWNTOWN INDIANAPOLIS ALONG THE CANAL

SPONSORSHIP OPPORTUNITIES

Don't miss the opportunity to support Water For People by participating in the 13th year of this continually growing event! Almost **\$360,000** has been raised from the 5K since the inception and participation is over 600 people. This is a perfect opportunity to support a great cause and promote your organization in front of hundreds of people!

Water For People is committed to ending the cycle of water and sanitation poverty for good. In partnership with supporters like you, Water For People is working with the families, communities, governments, and small businesses of nine developing countries to plan, finance, build, operate, and maintain local water and sanitation services to last well into the future, without repeated infusions of international aid.



REGISTRATION: <https://bit.ly/2GeXFNn>

MORE INFO: indianawea.org/5k -&- inawwa.org/event/2020-run-for-world-water/

CONNECT WITH US:  @indyrun4water

 @runforworldwater





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	World Water Leader Title Sponsor \$7,500	Country \$5,000	Village \$3,000	Pipeline \$2,000	Well \$1,000	Pump \$500
Recognition on event material	Level 1 Logo	Level 2 Logo	Level 3 Logo	Level 4 Logo	Level 5 Logo	Co. Name
Recognition on 700+ event shirts	Level 1 Logo	Level 2 Logo	Level 3 Logo	Level 4 Logo	Level 5 Logo	Co. Name
Recognition on website and Facebook	Level 1 Logo	Level 2 Logo	Level 3 Logo	Level 4 Logo	Level 5 Logo	Co. Name
Recognition on sponsor board at other IN Section AWWA and IWEA WFP events	Level 1 Logo	Level 2 Logo	Level 3 Logo	Level 4 Logo	Level 5 Logo	Co. Name
Recognition in the Indiana Section AWWA's Newsleaks and IWEA's Digester	✓	✓	✓	✓	✓	✓
Promotional table at the race	✓	✓	✗	✗	✗	✗
Company banners displayed at registration table and start/finish line	✓	✗	✗	✗	✗	✗
Opportunity to include up to 2 promotional items in registration bag and/or provide single logo/named bags for holding promotional items	✓	✗	✗	✗	✗	✗
Complimentary event admission	15 People	10 People	6 People	4 People	3 People	2 People

WORLD WATER LEADER ALSO RECEIVES: Exclusivity and first right of refusal for the 2020 event; Naming Rights "Run for World Water brought to you by XXXX" event (includes naming rights to after-party event); Opportunity to address the crowd at the start of the race.

PROMOTIONAL SPONSORS: Donors less than \$500 will receive name recognition on printed materials and on website/social media.

AGREEMENT FORM

Sponsorship Level: _____

Total Payment: _____

Name: _____

Company: _____

Address Line 1: _____

Address Line 2: _____

Email: _____

Phone: _____

PAYMENT INFORMATION

Credit Card: To pay via credit card, a secure link will be sent to the email listed below.

Email for credit card: _____

Check: To pay via check, please enclose the check and make it payable to Indiana Section AWWA - Run For World Water 5K.

Please mail your agreement form to:

2680 E. Main Street, Suite 106, Plainfield, IN 46168

An electronic logo for print materials is due immediately following acceptance. Please submit logo by email to spence.pat@outlook.com. Questions should be directed to Pat Spence at 317-698-5589.

