Dear Members:

The INAWWA and Indiana Rural Water Association Board and Staff invite you and your company to participate in our upcoming Spring Conference which will be held April 20-22, 2020 at the Marriott East Hotel & Conference Center located at 7202 East 21st St; Indianapolis, IN 46219.

Enclosed you will find a tentative conference schedule, registration details for exhibitors and vendor attendees, sponsorship opportunities, golf outing (at TopGolf) registration, and hotel reservation information.

February 27, 2020 is the deadline for Members to receive priority placement registration for exhibits. After that date, exhibit space will continue to be distributed on a “first paid, first served” basis, and subject to space availability. To hold your space, please send in your registration today!!

Register online at: https://www.indianaruralwater.org/event/2020- -- OR -- fill out the forms included in this packet and email to: MaryJane@indianaruralwater.org; Monique@indianaruralwater.org -- OR -- fax to: 855-202-7298 -- OR -- send via regular mail to: PO Box 242; Zionsville, IN 46077.

Hotel Reservations -- Reservations can be made online through the Marriott East at – https://tinyurl.com/SpringConferenceMarriottReserv - OR - made directly with the Marriott East in Indianapolis, Indiana by calling 317-322-3716 and identifying yourself as being with the Indiana Rural Water Association at the time the reservation is made to receive the special group rate.

The group rate of $129/night plus tax will be applicable until March 29, 2020, or until the block of rooms is sold out. Rooms reserved after the deadline are subject to regular room rates.

TopGolf -- This year's Annual Golf Outing will be held Monday afternoon, April 20 at TopGolf located in Fishers. This unique venue offers fun for all skill levels -- whether you are a par golfer, a weekend hacker, or a golf novice. Players hit micro-chipped golf balls that track each shot's accuracy and distance while awarding points for hitting targets on the outfield. This setting is not weather dependent, with its overhead covering and heated 6-person bays.

DO WE NEED VOLUNTEERS??? Absolutely!! Please contact MaryJane Peters (866-895-4792 or MaryJane@indianaruralwater.org) to sign up!!

Our vendors are such an important part of our family and we look forward to your participation!!
We thank you for your continued support!!
NEW – CONFERENCE SPONSORSHIP OPPORTUNITIES – WHY SPONSOR?

Our Spring Conference at the Indianapolis Marriott East offers one and a half days of tradeshow activity (all day Tuesday through Wednesday morning break), many hours of educational presentations and workshops, as well as opportunities to network with hundreds of utility operators, superintendents, managers, and decision makers representing small, medium, and large water and wastewater utilities, well drillers and pump installers, and a variety of other careers in the industry.

Our sponsorship opportunities are a cost-effective marketing solution providing you with optimum exposure to showcase your company and maximize your conference investment.

MONDAY OR TUESDAY LUNCH

$1,500 exclusive

Includes:
- Two additional registrations
- Printed recognition on signage
- Printed recognition in conference program
- Verbal recognition throughout the day during session announcements and events
- Table tents with company information on lunch tables
- One (1) exclusive promotional email distribution to all conference attendees (email distributed by INAWWA/IRWA. Your provided content subject to approval)
- Recognition via lunchtime slideshow
- Recognition in Member eNewsletter (sent to all members) following the 2020 Spring Conference.

BREAKS & WEDNESDAY BREAKFAST

$300 to co-sponsor

Includes:
- Printed recognition on signage at all break stations and Wednesday Breakfast station
- Printed recognition in conference program
- Recognition via lunchtime slideshow
- Recognition in Member eNewsletter (sent to all members) following the 2020 Spring Conference.

TUESDAY EVENING HOSPITALITY

$1,000 exclusive

Includes:
- One additional registration
- Verbal recognition throughout the day
- Printed recognition on signage at Host Bar
- Printed recognition in conference program
- Recognition via lunchtime slideshow
- Recognition in Member eNewsletter (sent to all members) following the 2020 Spring Conference.

TUESDAY RECEPTION

$1,500 exclusive

Includes:
- Two additional registrations
- Printed recognition on signage
- Printed recognition in conference program
- Verbal recognition throughout the day during session announcements and events
- Table tents with company information on reception tables
- One (1) exclusive promotional email distribution to all conference attendees (email distributed by INAWWA/IRWA. Your provided content subject to approval)
- Recognition via lunchtime slideshow
- Recognition in Member eNewsletter (sent to all members) following the 2020 Spring Conference.

WIFI SPONSORSHIP

$1,200 exclusive

Includes:
- Custom WIFI network name (subject to approval)
- Custom WIFI password name (subject to approval)
- Printed recognition in conference program
- Recognition via lunchtime slideshow
- Recognition in Member eNewsletter (sent to all members) following the 2020 Spring Conference.
The purpose of this event is to provide our membership and supporters with a fun recreational activity to raise funds that benefit the Indiana Rural Water Association Gambold Education Fund (GEF) and support our educational programs, and to encourage networking with your friends and peers.

Our golf outing will be held at TopGolf located at 9200 East 116th Street; Fishers, IN 46037; 765-212-3488.

Registrations and payments must be received by March 27, 2020 to reserve your spot. Please get your registration in early.

2020 TopGolf Details:

- Each paid golfer will receive three (3) beverage tickets for beer or wine. Cash bar is available for mixed drinks and additional beer and wine. Sodas and water are complimentary.
- 50/50 tickets will be sold at the course to benefit the Indiana Rural Water Association GEF and educational programs.
- No Shuttle Service Provided
- TopGolf Outing Timeframe
  - 12:30pm (sharp)
  - 1:00 Registration begins
  - 1:15 Welcome, warm up, and networking
  - Lunch Buffet - served from 1:30 to 2:30 behind the bays - play while you eat!
  - 2:00 1st TopContender Tourney begins
  - 3:00 2nd TopContender Tourney begins
  - 4:30 Awards Presentation
  - 5:00 Event concludes

The following additional sponsorship opportunities are available.

SCORECARD & DRINK TICKET SPONSOR - $1,500.00
Includes:
- Signage at the Golf Outing
- Recognition at the Outing
- Listing on Sponsor Boards at Conference
- Recognition via slideshow on play screens at TopGolf and during Conference lunchtime slideshow
- Recognition in Member eNewsletter (sent to all Members) following the 2020 Spring Conference
- 4 Raffle Tickets for chances to win a 3 month Corporate Platinum Membership

GOLD LUNCH SPONSOR - $1,500.00
Includes:
- Signage at the Golf Outing
- Recognition at the Outing
- Listing on Sponsor Boards at Conference
- Recognition via slideshow on play screens at TopGolf and during Conference lunchtime slideshow
- Recognition in Member eNewsletter (sent to all Members) following the 2020 Spring Conference
- 4 Raffle Tickets for chances to win a 3 month Corporate Platinum Membership

RESERVE A BAY:
All bays include Six (6) Golfers
Our Outing will be held on the third floor

PLATINUM SPONSORSHIP
(Premium East End Bay) -- $950
Larger bay with couches & tables
6 Premium East End Bays available
3 Raffle Tickets to enter drawing

GOLD SPONSORSHIP
(Premium West End Bay) -- $850
Bay with couches & tables
14 Premium West End Bays available
2 Raffle Tickets to enter drawing

SILVER SPONSORSHIP
(Standard Middle Bay) -- $750
Bay with tall tables and chairs
14 Standard Middle Bays available
1 Raffle Ticket to enter drawing

CADDIE SPONSOR (3 people) -- $425
You will be paired with another Caddie Sponsor to fill a Standard Middle Bay

NEW for 2020 at TopGolf!!
- Receive raffle tickets to be entered into a drawing to win a 3 - month Corporate Platinum Membership at TopGolf! A $1400 value with lots of great perks including unlimited game play hours per week, 20% off food, beverage, retail and private events and lots more!!
- Upgrade your clubs for $50!! A limited number of Callaway Big Bertha irons with Callaway Epic Flash driver and 3-wood. Available for both Men and Women!
PLATINUM MEMBERSHIP DRAWING

A Platinum Membership includes unlimited play for up to six players during platinum hours and priority access to jump to the top of the wait list at any time at Topgolf -- even during the most popular times.

MEMBERSHIP PERKS

- Unlimited Game Play Hours Per Week (70+ hours available)
- 20% off food and non-alcoholic beverages
- 20% off retail
- 20% off private events (excluding food and beverage)
- Priority Bay Access
- $1,000 hole-in-one prize on the brown, blue, and white targets
- Free Upgraded Clubs (on availability—limited supply)

TOP CONTENDER GAME COMPETITION

The guests in each golf bay will be considered a team. Everyone will play the 20 balls associated to the format of Topgolf game competition. Event Ambassador(s) will provide results at the end. We will play 2 Top Contender games.

Description of the game: https://topgolf.com/assets/uploads/pdf/topgolf-game-guide-10.pdf?v=2018.05.31

GOLF OUTING CONTACT FOR REGISTRATION:

Company:__________________________________________

Name:______________________________________________

(secondary contact person for your team)

Address:___________________________________________

City:______________________________________________

State: _______ Zip: __________]

Cell: _____________________________________________

Email: ___________________________________________
REGISTRATION FORM for EXHIBITORS and NON-EXHIBITORS!

Please use next page to let us know your staff registrations and exhibit needs.

Exhibit space is assigned by the order registrations are received and subject to space availability. All reservations are tentative until payment is received. For current Members to receive priority placement, registrations must be received by **February 27, 2020**. Please get your registrations in ASAP. After the deadline, exhibit registration will be opened to Non-Member vendors.

Company ____________________________________________________________________________________________
Contact Person _____________________________________________ E-mail __________________________________________
Address __________________________________________ City ________________________ State _____ Zip ______
Tel (______)_____________________ Fax (______)__________________ Cell (______)____________________

**EXHIBITOR – MEMBER** (includes listing in Conference Program)
Category I -- 8' Booth Space (includes 2 staff registrations) $585 _________
Category II -- 10' Booth Space (includes 2 staff registrations) $685 _________
Extra staff registrations _______ x $75 _________

**EXHIBITOR – NON-MEMBER** (includes listing in Conference Program)
Category I -- 8' Booth Space (includes 2 staff registrations) $885 _________
Category II -- 10' Booth Space (includes 2 staff registrations) $985 _________
Extra staff registrations _______ x $75 _________

**NON-Exhibitor – MEMBER — One Person Full Conference** $300 _________
Second Full Conference Staff Registration $200 _________
Additional Full Conference staff registrations _______ x $100 _________

**ONE DAY ONLY NON-Exhibitor – MEMBER** $275 _________

**NON-Exhibitor – NON-MEMBER** (includes 1 staff registration) $585 _________
Extra staff registrations _______ x $250 _________

*Tuesday evening Reception is included in your registration fees!*

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<tr>
<th>Name</th>
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<th>Tuesday Lunch</th>
<th>Tuesday Reception</th>
<th>Wednesday Breakfast Sandwich</th>
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(Please list additional registrations on separate sheet)

GRAND TOTAL $________
Company ____________________________________________________________

Exhibit Contact Name ___________________________________________________ Cell (______) ______________________

PRIMARY STAFF REGISTRATIONS (2 registrations included with company registration fee):
Name ___________________________________________________________ Email _______________ Cell (______) ______________________
Name ___________________________________________________________ Email _______________ Cell (______) ______________________

ADDITIONAL STAFF REGISTRATIONS (Extra charge -- Please use additional sheets if needed):
Name ___________________________________________________________ Email _______________ 
Name ___________________________________________________________ Email _______________ 
Name ___________________________________________________________ Email _______________ 
Name ___________________________________________________________ Email _______________ 
Name ___________________________________________________________ Email _______________ 

EXHIBIT REGISTRATION:

TO ADEQUATELY ADDRESS YOUR EXHIBIT SPACE NEEDS, PLEASE CHECK APPROPRIATE ITEMS BELOW:

CATEGORY I:
____ Table Top Exhibit (6' table) – 8' width space
____ 8' width Space for Free Standing Floor Exhibit

CATEGORY II:
____ 10' width Space for Free Standing Floor Exhibit
____ 10' width Space for Equipment Display

Electricity Needed? — Yes ☐ If “YES”, check this box and submit attached electricity form and payment to Hotel

Electricity is available in the Exhibit Area, but the Hotel will charge to access. Please send in the attached Exhibitor Request Form for electricity directly to the Hotel. We will supply them with your assigned booth number.

State type of Sales/Service: __________________________________________________________

State specific exhibitors you wish to STAY AWAY FROM: ______________________________

State specific exhibitors you wish to BE PLACED NEXT TO: (Note: Both Exhibitors must make the same request.)

OTHER SPECIAL REQUESTS: __________________________________________________________

QUESTIONS? Call Monique Riggs, INAWWA Director of Member Services at 317-372-9864

FOR PRIORITY PLACEMENT, REGISTRATION MUST BE RECEIVED IN OUR OFFICE PRIOR TO February 27, 2020.
After the February 27th deadline, registrations will be opened to Non-Member vendors.
2020 SPRING CONFERENCE
April 20-22, 2020 (Mon.-Wed.)
Marriott East; 7202 East 21st Street; Indianapolis, IN 46219

Summary Sheet

<table>
<thead>
<tr>
<th>Exhibit Conference 2020</th>
<th>Spring Conference 2020</th>
<th>Golf Outing 2020</th>
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<tbody>
<tr>
<td><strong>Exhibitor or Non-Exhibitor Fee</strong> $________</td>
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<tr>
<td>Extra staff registrations x $75 = $________</td>
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<td>Monday Lunch x $25 = $________</td>
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<td>Wednesday Lunch x $25 = $________</td>
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<td><strong>Sub-Total</strong> $________</td>
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| **Monday Lunch** | $1,500 (Exclusive) $________ |
| **Tuesday Lunch** | $1,500 (Exclusive) $________ |
| **Tuesday Reception** | $1,500 (Exclusive) $________ |
| **Tuesday Hospitality** | $1,000 (Exclusive) $________ |
| **Breaks & Wednesday Breakfast** | $300 (Co-sponsors) $________ |
| **WIFI** | $1,000 (Exclusive) $________ |
| **Sub-Total** $________ |

Grand Total $________

☐ Credit Card ☐ Bill Us (PO#________) ☐ Check

CREDIT CARD:

# ________________________________

NAME ON CARD: ____________________________________________

SIGNATURE _______________________________________________

PAYMENT MUST BE RECEIVED BY APRIL 17, 2020

2020 Spring Conference – Tentative Schedule

**Monday, April 20, 2020**

7:00am Registration

7:00-11:00am Exhibit Set-up (Option #1)

8:00-Noon Pre-Conference Workshops

Noon TopGolf Lunch and Play Begins

Noon-1:00pm Lunch

1:00-5:00pm Pre-Conference Sessions

1:30-5:30pm Exhibit Set-Up (Option #2)

**Tuesday, April 21, 2020**

6:45am Registration begins

7:00am Exhibits Open

7:45-8:00am Opening Ceremony

8:00-8:50am Sessions

8:50-9:40am Exhibits Open - Session Break

9:40-10:30am Sessions

10:30-11:00am Exhibits Open - Session Break

11:00-11:50am Sessions

11:50am-1:00pm Awards Lunch - Dessert served in Exhibit Hall

1:00-1:50pm Sessions

1:50-2:30pm Exhibits Open - Session Break

2:30pm Vendor Meeting

3:00-3:20pm Sessions

3:20-4:00pm Exhibits Open - Session Break

4:00-5:00pm Sessions

5:00p-6:30p Reception - Exhibit Hall (hors d’oeuvres and beverages)

8:30-10:30p Hospitality in the Atrium Beverages, Snacks & Games

**Wednesday, April 22, 2020**

8:00-9:50am Sessions

9:50-10:40am Break - Exhibits Open

10:40am Exhibit Tear Down

10:40-12:30pm Sessions

12:30-1:30pm Lunch

1:30-3:00pm IFA Regional Meeting

NOTE:

For everyone’s benefit, no booths are to be torn down until AFTER the Wednesday morning break concludes at 10:40am.

On Monday, April 20 — If you will be unavoidably delayed in setting up your exhibit, call Larry Haag at 812-549-5341. Failure to do so will result in loss of booth space.
Indiana Rural Water Association (IRWA) has a more than 50 year history of serving Indiana’s water and wastewater industry. Our mission has been to provide education and technical assistance for all aspects of water and wastewater systems, including operators, utility boards, clerks, and elected officials. IRWA’s current membership of over 545 utility members and 196 associate members have benefited from our two yearly conferences, one Boot Camp, two Operator Symposia, 25 to 30 additional workshops, as well as our involvement with the Indiana Section AWWA, IDEM, IDNR, IURC, and other industry organizations.

Indiana Section American Water Works Association (INAWWA) has a 112 year history, with more than 1,200 members, representing 380 drinking water providers and 340 independent engineers, consultants, water industry suppliers, and vendors. INAWWA works to keep its members up to date on requirements, regulations, and technology and works to educate the public on the importance of safe and adequate drinking water. INAWWA hosts an annual conference, 10 district meetings for educational updates, and other training programs. Thru their Water Utility Council, INAWWA works to openly communicate with IDEM, IDNR, IURC, and elected officials regarding regulatory matters and utility operations.

The American Water Works Association (AWWA) is the world’s largest educational and scientific organization dedicated to the promotion of safe drinking water.

With IRWA and INAWWA joining forces, we will have a very strong organization which will continue our solid grassroots educational programs, have a stronger collective voice to our elected officials and regulators, and take advantage of all national research and educational materials. We are combining unparalleled experience, increased resources, and robust programming under the INAWWA umbrella.

We ask for your continued support of our combined organization as we work collectively with you to provide the best water environment possible for our family, friends, and neighbors - today and in the future.

Together, we are The Voice For Indiana Water!!

ODETTA CADWELL
Executive Director

MONIQUE RIGGS
Director of Member Services

DAWN KEYLER
Director of Member Engagement

MARYJANE PETERS
Director of Finance & Administration

MEGAN FLEMING
Administrative Assistant

Together, we are The Voice For Indiana Water!!

Indiana Rural Water Association and Indiana Section AWWA thank you for your participation and support!!

Throughout our history, the encouragement and cooperation we receive from our Members and the vendor community have allowed us to pursue our common interests of assisting and improving the water environment in Indiana.

Thank you for your commitment to Indiana’s water and wastewater industry!!
Indianapolis Marriott East Exhibitor Request Form

Return to: 7202 East 21st Street | Indianapolis, IN 46219 | p: 317.322.3716 | f: 317.352.9775

IMPORTANT CONDITIONS & REGULATIONS:

1. **ADVANCE RATE** ORDERS must be received or postmarked (14 days) prior to the first day of the event. Any orders received or postmarked after that day will be at the FLOOR RATE.

2. **FLOOR RATE** prices apply to orders received after the due date (14 days prior to show opening). The Indianapolis Marriott East does not guarantee service prior to show opening for late orders. All requirements exceeding the rate schedule must be priced and approved by the Indianapolis Marriott East prior to ordering.

3. Rates quoted for all connections cover only the bringing of service to the booth in the most convenient manner and do not include connection equipment or special wiring.

4. Power will not be installed until payment is received. NO EXCEPTIONS. All orders must be paid in full with U.S. funds.

5. Notice of cancellation must be received at least one (1) day prior to scheduled move-in order to receive credit. Credit will not be given for services installed and not used.

6. Prices are based on current wage rates and are subject to change without notice.

7. Hook up to natural gas or other fuels will not be allowed in the hotel.

8. Water and sewer hook-up is not available.

9. All equipment, regardless of source of power, must comply with all national, state and local safety codes. The Indianapolis Marriott East reserves the right to refuse electrical connection of equipment based on safety.

10. All equipment must be properly tagged and wired with complete information as to type of current, voltage, phase, cycle, horsepower, etc.

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**ADVANCE RATE ONLY AVAILABLE (14) DAYS PRIOR TO SHOW DATE**

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<th>Advance Rate</th>
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<td>120 Volts Service</td>
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<td>5 Amp (Standard Outlet)</td>
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<td>0-20 Amp</td>
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<td>21-30 Amp</td>
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**Additional Services Available**

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<td>Fork Lift Service</td>
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<td>Wired High Speed Internet*</td>
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<tr>
<td></td>
<td>Engineer Assistance</td>
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</table>

For Audio Visual, call hotel for current pricing.

*For Wireless Internet Service, contact your Event Manager.

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Name of Conference or Association

Date of Event

Booth Number TBD

Company Name

Your Name

Title

Address

City

State

Zip Code

Phone

Fax

E-Mail Address

For security purposes – Please mail or fax this form and do not e-mail credit card numbers.

---

**Method of Payment**

- Check/Money Order
- Visa
- MasterCard
- American Express
- Discover

Credit Card Number

Expiration Date

---

**Signature of Cardholder**

Signature of Requesting Party on order form indicates acceptance of terms and conditions. Checks or Money Orders should be sent to the address above in U.S. funds. For credit cards, this authorization will allow us to charge your account for your advanced orders and any additional amounts incurred as a result of show site orders placed by representative. A service fee of $25 will be charged on checks and credit cards that are returned, reversed, or charged back.