

9th annual

run for world water

benefitting



water for people

5K FUN RUN

saturday, august 22, 2015

national institute for fitness & sport

250 university boulevard - indianapolis, in 46202



sponsorship opportunities

Don't miss the opportunity to participate in this continually growing event and support Water For People! More than **\$126,000** has been raised from the 5K since the inception and race participation is nearing **600** people. This is a perfect opportunity to support a great cause and promote your organization in front of hundreds of people!

Water For People is an international nonprofit committed to building a world where all people have access to safe drinking water and sanitation and where no one suffers or dies from a water or sanitation related disease. They work with people and partners to develop innovative and long-lasting solutions to the water, sanitation and hygiene problems in the developing world. Water For People strives to continually improve, to experiment with promising new ideas and to leverage resources to multiply their impact.

INFO & REGISTRATION: INDIANAWEA.ORG/5K -&- INAWWA.ORG/EVENT/RUN-WORLD-WATER

QUESTIONS: PAT SPENCE - PSPENCE@HNTB.COM

FACEBOOK: [/RUNFORWORLDWATER](https://www.facebook.com/RUNFORWORLDWATER)

TWITTER: [@INDYRUN4WATER](https://twitter.com/INDYRUN4WATER)



INDIANA
Water
Environment
Association



sponsorship opportunities

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water for people

World Water Leader (\$7,500) – Title Sponsor

Exclusivity, and first right of refusal for the 2016 event

Naming Rights Partner: "Run for World Water brought to you by XXX" event. Also includes naming rights to after-party event.

Promotional Benefits:

- * Logo on printed event material
- * Logo on front of 600+ event shirts
- * Logo on event webpage and Facebook page
- * Logo on sponsor board and where available/able to accommodate company banners at other Indiana Section AWWA and IWEA WFP events
- * Recognition in the Indiana Section AWWA's Newsleaks and IWEA's Digester
- * Opportunity to address the crowd at start of race
- * Company banners displayed at registration table and start/finish line
- * Promotional table at the race
- * Opportunity to include up to 2 promotional items in registration bag and/or provide single logo/named bags for holding promotional items
- * Complimentary event admission for 10 people

Country (\$5,000)

Promotional Benefits:

- * Logo on printed event material
- * Logo on back of 600+ event shirts
- * Logo on event webpage and Facebook page
- * Logo on sponsor board at other Indiana Section AWWA and IWEA WFP events
- * Recognition in the Indiana Section AWWA's Newsleaks and IWEA's Digester
- * Promotional table at the race
- * Complimentary event admission for 10 people

Village (\$2,500)

Promotional Benefits:

- * Logo on printed event material
- * Logo on back of 600+ event shirts
- * Logo on event webpage and Facebook page
- * Logo on sponsor board at other Indiana Section AWWA and IWEA WFP events
- * Recognition in the Indiana Section AWWA's Newsleaks and IWEA's Digester
- * Complimentary event admission for 5 people

Pipeline (\$1,500)

Promotional Benefits:

- * Logo on printed event material
- * Logo on back of 600+ event shirts
- * Logo on event webpage and Facebook page
- * Logo on sponsor Board at other Indiana Section AWWA and IWEA WFP events
- * Recognition in the Indiana Section AWWA's Newsleaks and IWEA's Digester
- * Complimentary admission for 3 people

Well (\$500)

Promotional Benefits:

- * Logo on printed event material
- * Logo on back of 600+ event shirts
- * Logo on event webpage and Facebook page
- * Logo on sponsor board at other Indiana Section AWWA and IWEA WFP events
- * Recognition in the Indiana Section AWWA's Newsleaks and IWEA's Digester
- * Complimentary admission for 1 person

Pump (\$250)

Promotional Benefits:

- * Name on printed event material
- * Name on back of 600+ event shirts
- * Name on event webpage and Facebook page
- * Name on sponsor board at other Indiana Section AWWA and IWEA WFP events
- * Recognition in the Indiana Section AWWA's Newsleaks and IWEA's Digester
- * Complimentary admission for 1 person

Promotional (less than \$250)

- * Name printed on event material and on webpage and Facebook page

agreement form

Sponsorship Level: _____

Name: _____

Address: _____

City/State/Zip: _____

Email: _____

Phone: _____

Total to Pay: _____

Credit Card Type: _____

Credit Card Number: _____

Expiration Date: _____

Billing Zip Code: _____

Cardholder Name: _____

Check #: _____

Please make checks payable to: Indiana Section AWWA, Attn: Run For World Water 5K, 5265 East 82nd Street, Suite 310, Indianapolis, IN 46250

An electronic logo for print materials is due immediately following acceptance. Please submit logo by email to pspence@hntb.com
Questions should be directed to Pat Spence at 317-698-5589.

MORE INFO: INDIANAWEA.ORG/5K -&- INAWWA.ORG/EVENT/RUN-WORLD-WATER

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